

# ADVERTISING SYSTEMS

PRODUCTS  
2020



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# WE GENERATE VALUE

FISCHER Licht & Metall is a pioneer in the creation of ADVERTISING SOLUTIONS. For over 90 years, we have been creating products for light advertising companies, advertising technicians, and shop and trade fair constructors.

Since our first years in business, we have focused on two things:

LIGHT & METAL

You and your customers can benefit from our decades of knowledge in these fields.

We offer the entire range of ADVERTISING SYSTEMS: with or without illumination, from the smallest letter through to a large-scale installation, from individual production through to completed series with a large number of items.

**The whole is greater than the sum of its parts**

You too can benefit from the positive synergy effects from four corporate areas with our products and services. Specialist trade skills combined with industrial-scale production planning and automated finishing on state-of-the-art machines. Our 200 qualified staff with their comprehensive knowledge and many years of experience provide products with MORE VALUE: more quality, more safety, and more sustainability.

# QUALITY. SAFETY. SUSTAINABILITY.

FISCHER quality is created from the sum of its parts: the high-quality materials used, the first-class processing by qualified staff using the latest machines and ongoing quality assessment.

FISCHER Licht & Metall products meet the highest European quality standards, both for series production and for the production of fewer items through to individual pieces.

## Play it safe

Our most important goal is to ensure security for your customers in public areas. The legislation requires the necessary evidence of suitability from both the manufacturer and the end user in order to protect the general public.

## Our aim: to be better than the standard

Without exception, we produce in accordance with the DIN EN 1090-3 technical standards for the realisation of aluminium supporting structures and the DIN EN 1090-2 technical standards for the realisation of steel supporting structures. And we've been doing this for quite some time: in 1972, FISCHER was certified for the first time, and since then has continuously improved its knowledge of materials technology.

## ALUMINIUM

Aluminium is the most commonly found metal in the earth's crust. However, compared to other metals, aluminium has not been known for a long time - it was not manufactured using a chemical reaction until 1808.

From the start, aluminium has been used as a high-tech material when what is needed is low weight or a light structure which also offers high durability. It has become an essential component in aerospace and aviation and car construction, and has been a decisive factor in making important innovations possible in the first place. It has been used in the construction of ADVERTISING SYSTEMS since the end of the 19th century.

We use aluminium sheets in standard formats, mainly with a thickness of between 0.8 and 10 mm. They are processed in our state-of-the-art sheet processing centres using machines from Trumpf - and always in conformance with the most stringent international quality standards. We set no boundaries to your creativity: aluminium can be precisely laser-cut, edged, rounded and joined. As a certified manufacturer in accordance with DIN 4113-3, we guarantee perfect execution of all your aluminium joint welding. The production of complex modules that of necessity comply with the consistently high standards of illuminated advertising is part of our day-to-day business.

## STAINLESS STEEL

In 1912, the Krupp company in Essen obtained the first patents for a new material, which in the pre-war years became known as “Nirosta” and “V2a steel”. It quickly became popular for use in a wide range of applications: from container construction in the chemical industry through to automobile and aeroplane constructions, and from building materials through to household appliances.

When using stainless steel to create ADVERTISING SYSTEMS, we usually use the sanded and polished versions. The most widely used material thicknesses are between 0.5 and 2.0 mm.

## BRASS, COPPER, MILD STEEL,... OR PERHAPS WEATHERING STEEL?

The possibilities for the metallic surface of your advertising installation are almost limitless. Let us know what you have in mind. We will find the ideal solution for you and will execute it professionally:

## ACRYLIC

Acrylic was developed in Germany, Great Britain and Spain in 1928, the year in which FISCHER Licht & Metall was founded, and was ready for launch onto the market in 1933.

Acrylic can be designed individually, is straightforward to process and can be brought into any form required by heating. The glass-like plastic is breakproof and weatherproof. A combination of properties which has always been highly valued. The result is ADVERTISING SYSTEMS with unbeatable translucence and radiance. A broad selection of colours in material thicknesses from 3 - 10 mm allows your creativity to unfold.

To produce our LED LETTERS, we use white blocks with a thickness of up to 30 mm. The high degree of light scattering with this type of acrylic allows the illuminated letters made of solid material and with only a small number of LEDs to light up brightly and homogeneously.

## PAINT

We offer a selection of 4,000 cover paint colours in our dual component wet lacquer process. For the base coat, we use only water-based paint. This enabled us to save 5 tonnes of solvent during the course of last year.

### Degrees of gloss in accordance with DIN EN ISO 2813

The degree of gloss is an important product feature with cover paints. Depending on the quality of the surface, the light which falls on it is reflected in different ways, so that the surface shines to a greater or lesser degree. The problem with measuring the degree of gloss is that the apparent degree of gloss which can be determined as a reflection changes when perceived from different angles. For example, coated surfaces which appear matt when viewed from the front appear glossy to highly glossy when regarded from a wide angle.

The measurement results do not relate to the light quantity which shines on the surface, however, but to a black, polished glass standard with a defined refraction index. For this standard, the measured value = 100 gloss units (100 GU) is calibrated. We measure using a standard measurement angle of 60 degrees.

The standard paint used for FISCHER ADVERTISING SYSTEMS is SILK GLOSS (SG).

The measured values for SG are between 45 and 70 GU. The standard for powder coating for FISCHER products is GLOSS (GL). The measured values for GL are between 70 and 100 GU.

# PROTECTION & DECORATION

## Surfaces

### FOILS

Self-adhesive foils are suitable for lettering, logos and for general colour design. They can be applied to metal, acrylic and cloth banners. For both indoor and outdoor areas, we use only high-quality products from qualified suppliers. The foils used for our products meet the highest standards for colour brilliance, trueness of colour and durability.

The range of design options is enormous. The broad colour spectrum and skilled use of opaque and translucent foils offers limitless opportunities. Our experienced staff will be happy to advise you. Particularly for illuminated advertising, a homogeneous colour effect is important, when light is both shining through and shining onto the installation.

### DIGITAL PRINTING

Digital printing technologies are also setting new standards in the production of ADVERTISING SYSTEMS. Digital printing on different materials opens up opportunities which were unthinkable just a few years ago. And all this for a price-performance ratio which also astonishes us time and again.

We print mainly on foils and cloth banners, but direct printing onto flat materials such as acrylic or metal is also possible. Our competent staff will tell you all you need to know about the preliminary printing stage and data transfer to ensure that your prints impress with their colour brilliance.

# INTERNAL VALUES

## Light & structural analysis

### LIGHTING ELEMENTS

The overwhelming majority of our illuminated advertising systems are lit with LEDs. Due to their poor energy balance, the use of fluorescent lamps and neon tubes has decreased sharply. Our experienced staff will be happy to help you choose the best lighting element to suit your needs. They will in all cases take energy efficiency, visual appearance and financial attractiveness into account.

### LEDs

An LED (Light Emitting Diode) is an electronic semi-conductor component. When electricity flows through the diode, it generates light. The light colour (wavelength) here depends on the chemical composition of the semi-conductor materials.

Due to their excellent energy efficiency and high light quality, LEDs are the first lighting element of choice for us. Their robustness and extremely long durability ensure low maintenance and long intervals between replacements, leading to low overall operating costs.

The good switching and dimming properties of the LEDs allow control units to be used which are dependent on the ambient light. This makes it possible to adjust the brightness automatically, which is an essential advantage when putting into practice the increasingly stringent stipulations issued by building authorities when it comes to the brightness of illuminated advertising systems.

# INTERNAL VALUES

## Light & structural analysis

### STRUCTURAL ANALYSIS

A correct structural appraisal and implementation guarantees the security of your advertising system.

The loads which act on an advertising system are assessed by our structural engineers in accordance with the legal specifications contained in the Construction Regulations. Constant influences such as the dead weight of the advertising system and the positioning on the wall, ground or roof, changing conditions such as wind and snow and unusual influences must be taken into account. The result of their considerations and calculations is known as the static calculation, structural safety certificate or structural analysis.

The basis for our structural analysis is the information given by you in the project questionnaire. These answers offer us a sound basis to assess what is required, to create a design and to make an offer.

# LED LETTERS

We have been producing LED LETTERING made of compact acrylic for over 20 years. We use tried and tested technology to fulfil the requirements of our customers down to the smallest detail. The radiance of this lettering has a magical attraction for visitors. Your customers will enjoy this high quality illuminated advertising for many years to come.

LEDs specially made for us are mounted in solid prefabricated acrylic letters. Even complicated letter shapes can be realised using modern CNC technology. We achieve bright, homogenous illumination with the minimum quantity of LEDs. Special painting and foil application processes guarantee accurate colour reproduction. Thanks to the closed system, our LED lettering can be used both indoors and outdoors (protection class IP 67).

There is no better product on the market. High quality appearance, realisation accurate in every detail and a constant degree of illumination across the entire installation, resulting in a product of unequalled quality. Our success is confirmed by our steadily increasing sales of this product.



## FL 120

### Framed lighting



LEDs white 6500 K, red or blue

FRONT Full-surface opaque  
or  
illuminated contours

DEPTH 20 mm

MIRROR with foil (opaque), acrylic,  
stainless steel or painted aluminium

BEAM WIDTH 40 mm min.

CAP HEIGHT from 150 to 500 mm

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

PROTECTION CLASS IP 67

SPECIAL DESIGN FL 130  
Same model as FL 120,  
but with 30 mm depth



## FL 230 Front lighting



LEDs white 6500 K, red or blue

FRONT Acrylic colours, translucent or foils

DEPTH 30 mm or  
33 mm mm with colour acrylic mirror

FRAME AND REAR WALL Opaque coated with  
two-component matt paint

BEAM WIDTH 15 mm min.

CAP HEIGHT from 150 to 500 mm

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

PROTECTION CLASS IP 67

SPECIAL DESIGN FL 230 R  
With additional background lighting



**FL 320**  
Back lighting



LEDs white 6500 K, red or blue

FRONT AND FRAME Opaque coated with two-component matt paint

DEPTH 20 mm (Standard)  
15 mm also possible

MIRROR As an option with foil, stainless steel or painted aluminium

BEAM WIDTH 15 mm min.

CAP HEIGHT from 150 to 500 mm

INSTALLATION M4 threaded holes in the rear wall for mounting onto facade, panel or on cable strip/rail

PROTECTION CLASS IP 67

SPECIAL DESIGN FL 320 C  
Indirect colour illumination also available



## FL 310 super slim



LEDs white 3000 K,  
white 4000 K,  
white 6500 K  
blue, red, green, yellow, orange

FRONT AND FRAME Opaque coated with  
two-component matt paint

DEPTH from 10 mm

MIRROR As an option with foil, stainless steel  
or painted aluminium

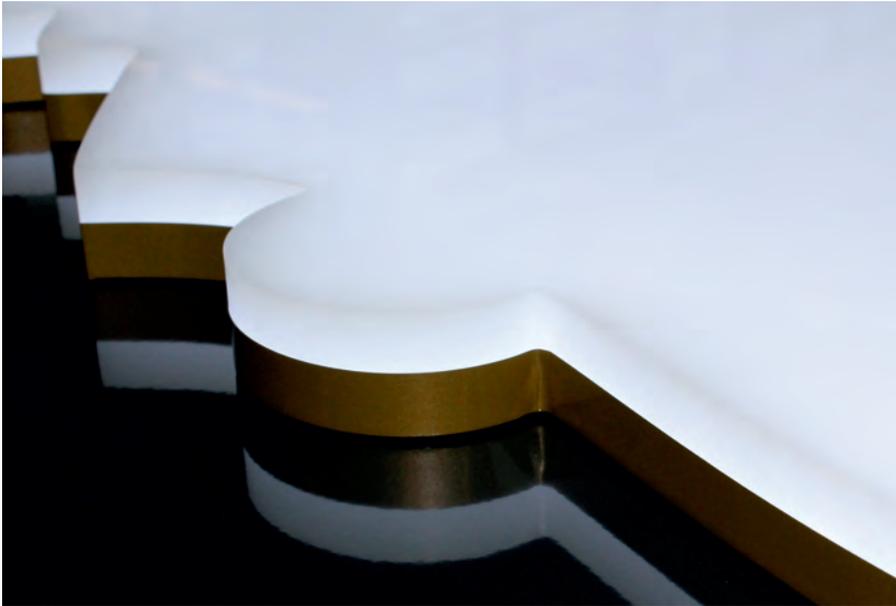
BEAM WIDTH min. 15 mm

CAP HEIGHT from 150

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

PROTECTION CLASS IP 67

SPECIAL DESIGN FL 310 C  
indirect colour illumination also  
available



**FL 930 easy**  
Front and  
framed lighting  
made of one cast



LEDs white 6000 K, red or blue

FRONT full-surface illuminated

FRAME max. 14 mm illuminated  
variable height possible through foiling

DEPTH 30 mm

MIRROR White and/or with foil or acrylic

BEAM WIDTH from 15 mm

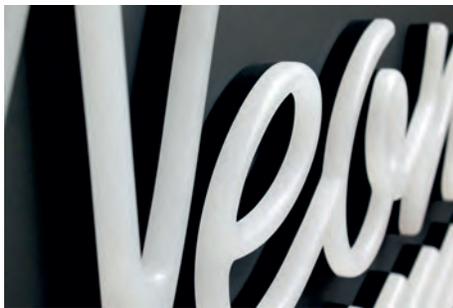
CAP HEIGHT from 150 mm

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

PROTECTION CLASS IP 67



**FL Neon**  
Neonprint



LEDs white 3000 K,  
white 4000 K,  
white 6500 K  
blue, red, green, yellow, orange

FRONT white acrylic  
with 8 mm and 10 mm radii

DEPTH 30 mm, 14 mm of it is illuminated

FRAME AND BACK PANEL Side frame 16 mm foiled opaquely black  
no painting (14 mm lighted)  
Back panel foiled opaquely

BEAM WIDTH 16 mm or 20 mm

CAP HEIGHT from 150 up to 500 mm

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

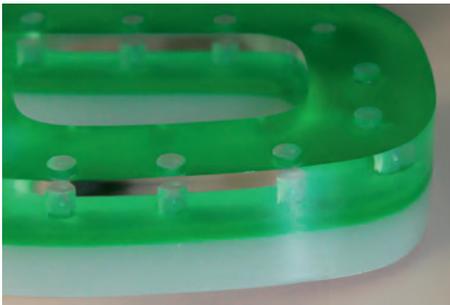
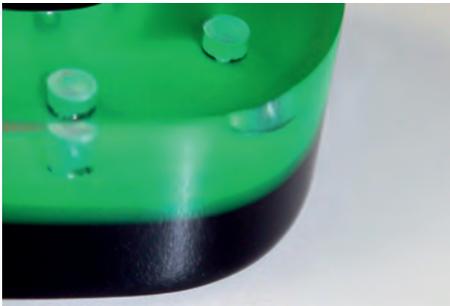
PROTECTION CLASS IP 67

Supply voltage 20 mA/50 mA  
(The higher the supply voltage, the  
stronger the glow)  
green with max. 25 mA,  
yellow, orange in 20 mA not possible

SPECIAL DESIGN RGB-W  
Contour width of 20 mm and  
radius of 10 mm only possible



## FL Fancy Spot. Light.



LEDs white 3000 K,  
white 4000 K,  
white 6500 K  
blue, red, green, yellow, orange

FRONT Clear acrylic with  
visible LED-points and  
coloured contrast

DEPTH 20/23/30 mm [depends on construction]

FRAME AND BACK PANEL Attractive varicolored side view  
Back panel foiled opaquely black

BEAM WIDTH from 14 mm

CAP HEIGHT from 150 mm

INSTALLATION M4 threaded holes in the rear wall  
for mounting onto facade, panel or  
on cable strip/rail

PROTECTION CLASS IP 67

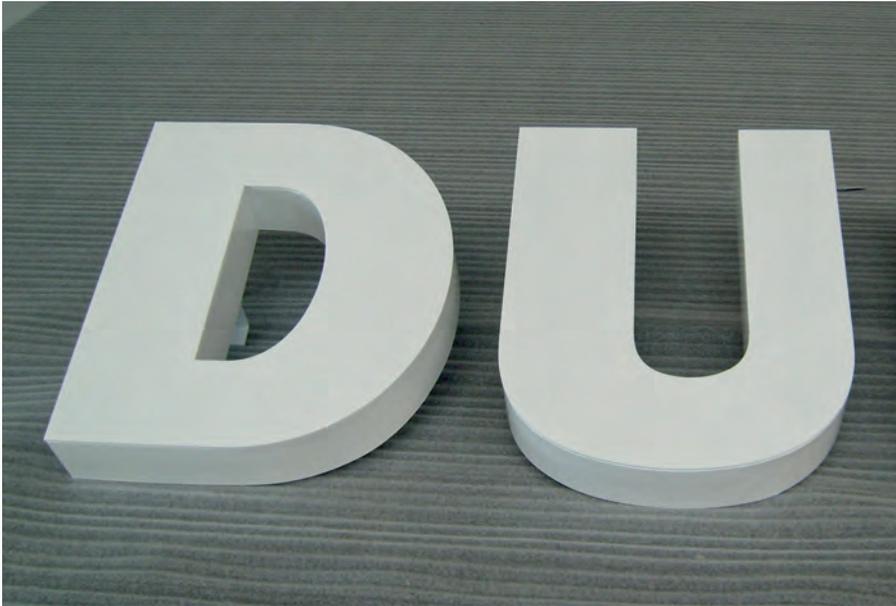
OPTIONAL Dimmer

# LED LETTERS

FISCHER Licht & Metall produces lettering and writing in a wide range of different designs. This broad variety is made possible by the numerous combinations of the light emitted from the lettering body and the materials used, such as acrylic, aluminium, stainless steel, brass or copper:

- + All shapes and colours are possible
- + Illumination using LED lighting technology, fluorescent lamps or neon
- + Delivery with a stable mounting structure
- + Ready to plug in and use
- + Also available as a supplier part

95 percent of our lettering is illuminated with LEDs. With these lighting elements, your customers benefit from a longer working life and lower energy consumption. We can naturally also provide your illumination with fluorescent lamps or neon on request.



## PROFILE 01



**MATERIAL** Aluminium (painted in accordance with RAL or Sikkens Color Map solid), also stainless steel, copper etc.

**ILLUMINATION** None

**PROCESSING** Semi-relief letter

**INSTALLATION** Wall mounting  
 - with rear-side attachment brackets (keyhole)  
 - with sleeves and M4 threaded bolt  
 - with aluminium base (uncoated)

**ADVANTAGES** Small depth (30 to 60 mm)  
 Low weight  
 Optimum daytime effect  
 Low-cost alternative



## PROFILE 3P



**MATERIAL** Upper parts made of aluminium (painted in accordance with RAL or Sikkens Color Map solid), also stainless steel, copper etc. Base acrylic white WH 10

**ILLUMINATION** LEDs white 6500 K  
LEDs Indirect lighting effect towards the rear through the acrylic onto the facade background

LED single row Beam width up to 100 mm  
LED 2-row Beam width up to 101 mm

**DEPTH** 80 mm min.

**PROCESSING** Full-relief letter with acrylic rear part

**INSTALLATION** > Wall mounting  
> with cable rail  
> with frame structure

**ADVANTAGES** Subtle, high-quality lettering, e.g. for historic listed areas. Interesting, indirect illumination towards the facade with translucent rear side.



## PROFILE 4



**MATERIAL** Lower parts and surrounding frame made of Aluminium (painted in accordance with RAL or Sikkens Color Map solid), also stainless steel, copper etc. Inner part with white undercoating Visible surface acrylic

**ILLUMINATION** LEDs white 6500 K Direct illumination towards the front

LED 2-row Beam width from 101 to 220 mm  
 LED 3-row Beam width from 221 to 340 mm  
 LED 4-row Beam width from 341 to 460 mm  
 LED 5-row Beam width from 461 to 580 mm  
 LED 6-row Beam width from 581 to 700 mm

**DEPTH** from 120 mm to approx. 200 mm

**USE** Letters/logos with height approx. 600 to 3,000 mm

**PROCESSING** Full-relief letter with surrounding aluminium frame

**INSTALLATION** > Wall mounting  
 > with cable rail  
 > with frame structure

**ADVANTAGES** Large letters  
 Stable construction



## PROFILE 5



**MATERIAL** Upper parts made of aluminium (painted in accordance with RAL or Sikkens Color Map solid), also stainless steel, copper etc. Inner part with white undercoating  
Acrylic mirror with surrounding PVC frame

**ILLUMINATION** LEDs white 6500 K

**LED single row** Beam width from 100 mm  
**LED 2-row** Beam width from 101 to 220 mm  
**LED 3-row** Beam width from 221 to 340 mm

**DEPTH** 100 - 120 mm

**USE** Letters/logos with height approx. 300 to 1500 mm

**PROCESSING** Full-relief letter with surrounding PVC frame

**INSTALLATION** > Wall mounting  
 > with cable rail  
 > with frame structure

**ADVANTAGES** Excellent price-performance ratio



## PROFILE 8



**MATERIAL** Upper part acrylic,  
base aluminium,  
(painted in accordance with RAL or  
Sikkens Color Map solid),  
white undercoating inside

**ILLUMINATION** LEDs white 6500 K  
Lighting effect to the front and at  
the side

**LED single row** Beam width from 100 mm  
**LED 2-row** Beam width from 101 to 220 mm  
**LED 3-row** Beam width from 221 to 340 mm

**DEPTH** 100 - 120 mm

**PROCESSING** Full-relief letter,  
lower part frame 25 mm high

**INSTALLATION** > Wall mounting  
> with cable rail  
> with frame structure

**ADVANTAGES** Precise visual effect due to glued  
front and side parts.  
Different colour combinations of  
mirror and frame easy to create  
High-quality daytime effect due to  
acrylic surface.



## PROFILE 9a



**MATERIAL** Upper part acrylic, ,  
base aluminium,  
(painted in accordance with RAL or  
Sikkens Color Map solid),  
also stainless steel, copper etc.  
white undercoating inside

**ILLUMINATION** LEDs white 6500 K  
Lighting effect to the front and  
partially at the side

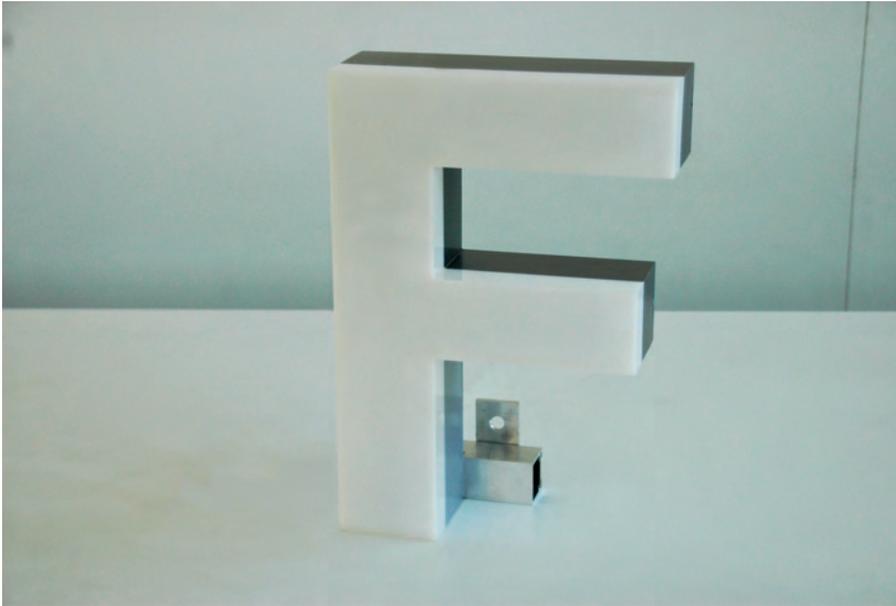
LED single row Beam width from 100 mm  
LED 2-row Beam width from 101 to 220 mm  
LED 3-row Beam width from 221 to 340 mm

**DEPTH** 100 - 120 mm  
2/3 unlit + 1/3 illuminated

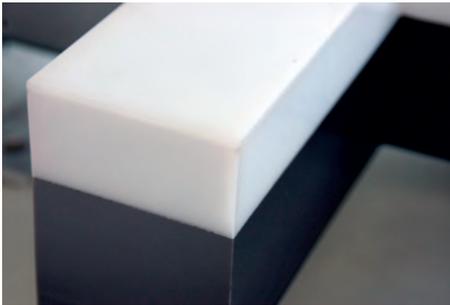
**PROCESSING** Full-relief letter

**INSTALLATION** > Wall mounting  
> with cable rail  
> with frame structure

**ADVANTAGES** Interesting solution thanks to  
dual-colour side visual effects



## PROFILE 9c



**MATERIAL** Front mirror and side frame made of acrylic  
 Opaque (partial) plastic frame in RAL 9006 or RAL 9007  
 White Kömacell panel base

**ILLUMINATION** LEDs white 6500 K  
 Direct lighting effect to the front and partially at the side

**LED single row** Beam width from 100 mm  
**LED 2-row** Beam width from 101 to 220 mm  
**LED 3-row** Beam width from 221 to 340 mm

**DEPTH** 100 - 120 mm

**PROCESSING** Full-relief letter made of acrylic

**INSTALLATION** > Wall mounting  
 > with cable rail  
 > with frame structure

**ADVANTAGES** Low-cost version of Profile 9  
 High-quality visual appearance of side frames  
 Fast processing time  
 No painting required



## PROFILE 5S



**MATERIAL** Lower part made of aluminium (painted in accordance with RAL or Sikkens Color Map solid), White undercoating inside Mirror 3 mm coloured acrylic and rear side clear acrylic

**ILLUMINATION** LEDs white 6500 K

**LED single row** Beam width from 100 mm  
**LED 2-row** Beam width from 101 to 220 mm

**DEPTH** 100 - 120 mm

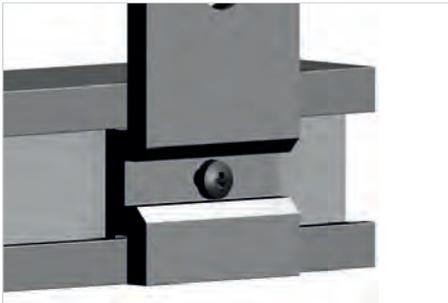
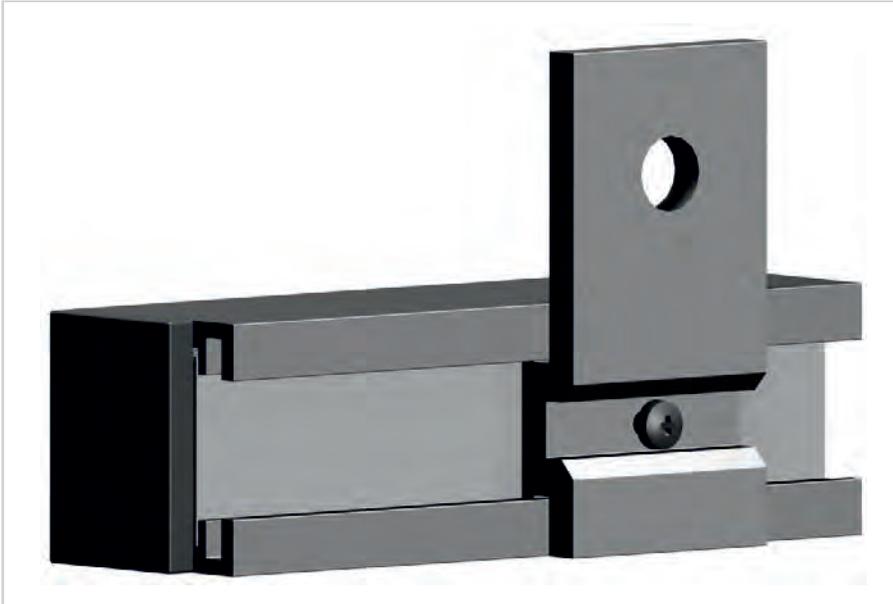
**CAP HEIGHT** from 300 to approx. 1000 mm

**PROCESSING** Full-relief letter

**INSTALLATION** > Wall mounting  
 > with cable rail  
 > with frame structure

**ADVANTAGES** Clear font display  
 No visible frame

## PROFILE CABLE RAIL



**MATERIAL** Aluminium cable rail  
Plastic side covering

**USE** Profile 40 x 40 / 30 x 30  
depending on font size

**INSTALLATION** With movable holding straps for  
adjustment to individual building  
conditions

**ADVANTAGES** Variable adjustment on site possible  
Easy cabling due to detachable rear  
wall

## FLAT LETTERS



**MATERIAL** Aluminium (painted in accordance with RAL or Sikkens Color Map solid), stainless steel or acrylic

**PROCESSING** Lasered or milled

**INSTALLATION** Wall mounting using welded M4 threaded attachment sleeves

## CONTOURS



**MATERIAL** Aluminium  
(painted in accordance with RAL or  
Sikkens Color Map solid),  
or acrylic

**PROFILE** Possible in Profile 01, Profile 4,  
Profile 5 and Profile 8

**PROCESSING & INSTALLATION** As specified for the letter profiles

# BANNERS & PYLONS

Are you looking for highly individual banners and displays that really stand out, made to the highest production quality standards?

Are you looking for a producer who can turn your ideas for illuminated pylons into reality and implement them safely when it comes to electrical installation and structural stability?

We create the following in our state-of-the-art production centres:

- + Classic light boxes and illuminated signs:  
from simple display signs to facade light-pipe systems
- + Curved banners & pylons
- + Combinations of complex forms and high-quality materials
- + Insertion of letterboxes, screens, time displays etc.

Our banners and pylons are illuminated using surface LED coverage, LED side illumination or fluorescent lamps. Thanks to our tried and tested LED technology, we can offer cost-effective products which pay their way in just a few years with their extremely low operating power costs. You are therefore offering your customers an advertising system from which they will benefit for a long time to come.



**BANNER**  
**Fdesign**  
F 01



**MATERIAL** Upper and lower part made of aluminium  
Modern surface optics  
Painting, foiling or digital printing film possible

**ILLUMINATION** LEDs white 6500 K, surface laid  
direct illumination towards the front  
and indirect wall lighting

**PROCESSING** Frameless  
Front panel with flat or extended acrylic backing

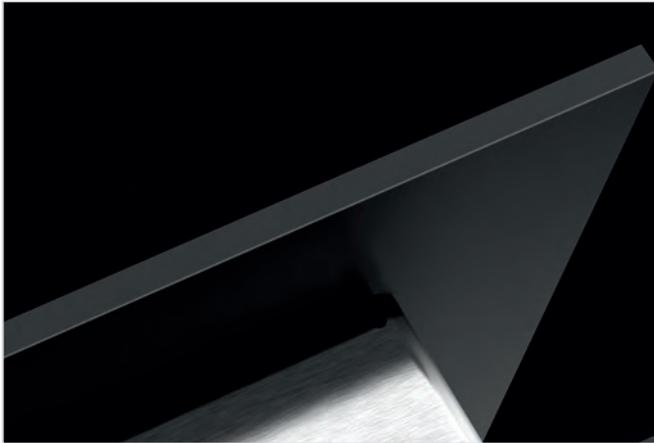
**STRUCTURAL DEPTH** 80 mm

**INSTALLATION** Wall mounting

**ADVANTAGES** Elegant design  
High-quality processing of the frames  
Modern surface materials and paintings come into ones own



**BANNER**  
**Fdesign**  
F 02



**MATERIAL** Lower part made of stainless steel or aluminium painted, upper part Modern surface optics  
Painting, foiling or digital printing film possible

**ILLUMINATION** LEDs white 6500 K, surface laid  
direct illumination towards the front and indirect wall lighting

**PROCESSING** Frameless lower part made of sheet metal  
Front panel with flat or extended acrylic backing

**STRUCTURAL DEPTH** 80 mm

**INSTALLATION** Wall mounting

**ADVANTAGES** The sharp contours of the from some distance floating visible surfaces create solidity and lightness at the same time  
Minimalism for purists



**BANNER**  
**Fdesign**  
**F 03**



**MATERIAL** Upper and lower part made of aluminium  
Modern surface optics  
Painting, foiling or  
digital printing film possible

**ILLUMINATION** LEDs white 6500 K, surface laid  
Direct lighting effect to the front  
and partially at two edges

**PROCESSING** Frameless  
Front panel with flat or extended  
acrylic backing

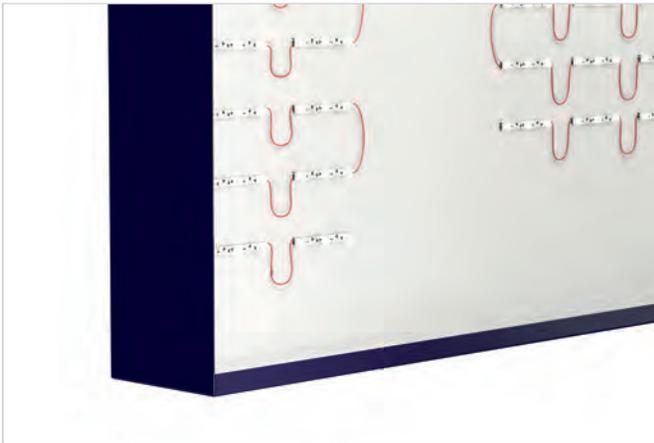
**STRUCTURAL  
DEPTH** 100 mm

**INSTALLATION** Wall mounting

**ADVANTAGES** Interesting design of the frames  
with assymetric edges  
Attracts attention by using  
hidden lateral lighting

## BANNER

### Profile 1



**MATERIAL** Upper and lower part aluminium  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid

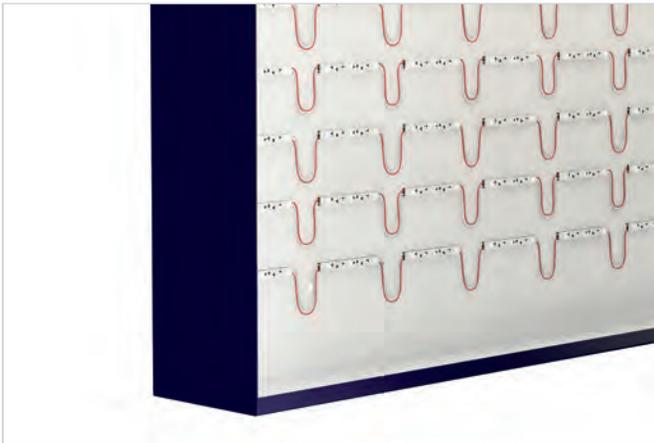
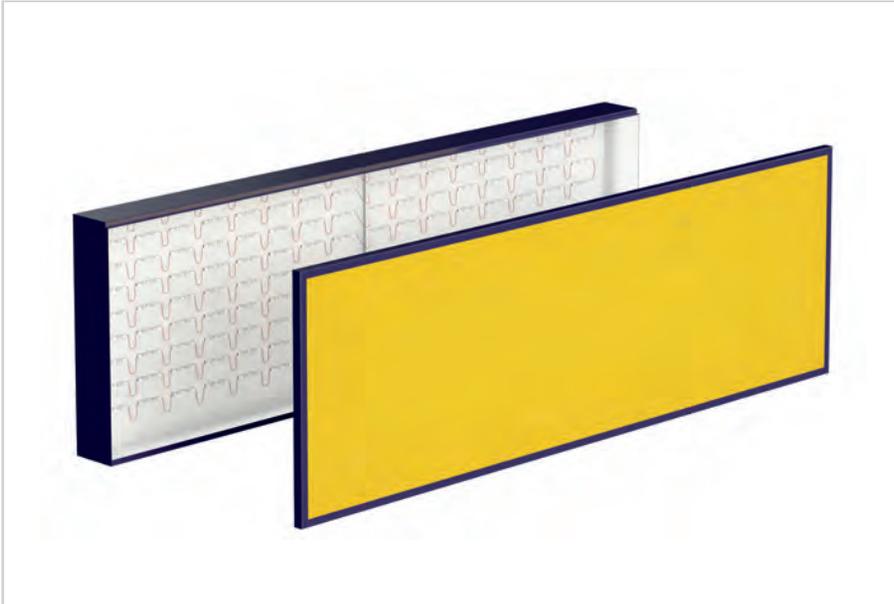
**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct illumination towards the front

**PROCESSING** Text cropped and flat with acrylic  
backing

**INSTALLATION** Wall mounting

## BANNER

### Profile 4



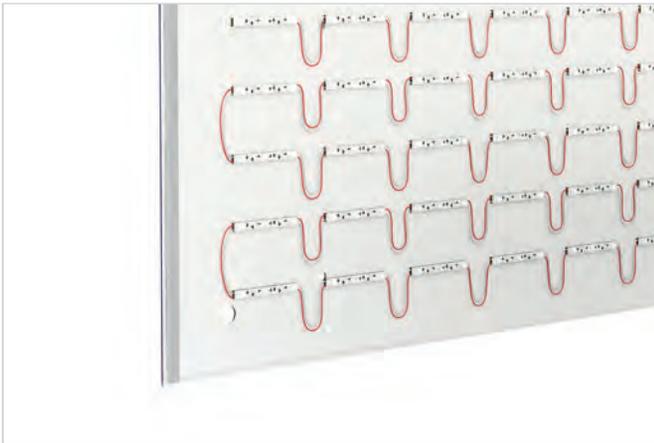
**MATERIAL** Lower part and surrounding frame made of aluminium  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** LEDs white 6500 K, surface laid alternatives LED-box-side or NLL  
Direct illumination towards the front

**PROCESSING** Front panel acrylic  
Lettering possible using foil, digital printing or intarsia

**INSTALLATION** Wall mounting

## BANNER Profile 8



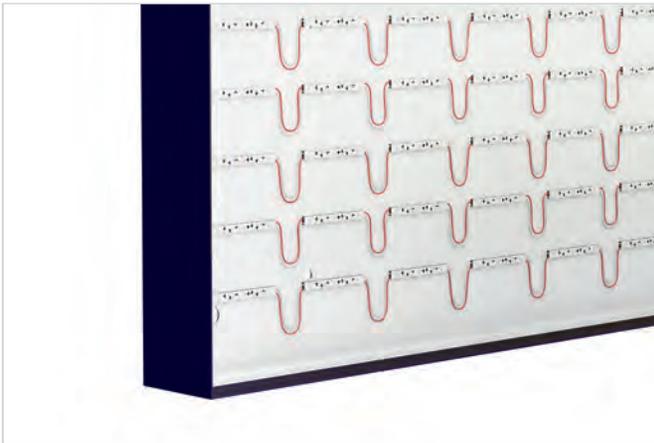
**MATERIAL** Upper part hood acrylic  
Rear wall made of aluminium  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct lighting effect to the front  
and at the side

**PROCESSING** Lettering using foil, digital printing  
or intarsia possible

**INSTALLATION** Wall mounting

## BANNER Profile 9P



**MATERIAL** Aluminium base  
Aluminium profile frame  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid  
Upper part/hood acrylic

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct lighting effect to the front

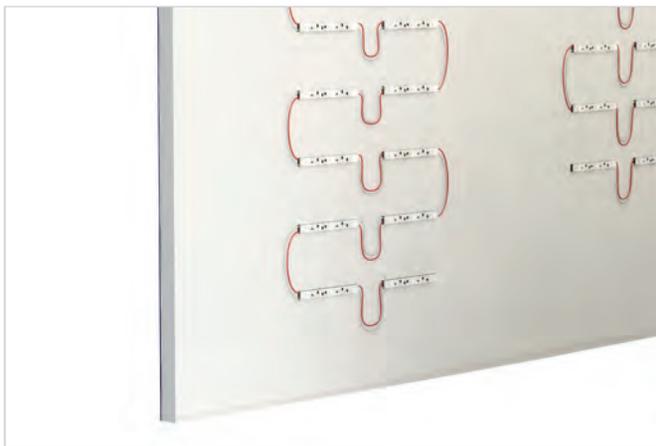
**PROCESSING** Lettering using foil, digital printing  
or intarsia possible

**INSTALLATION** Wall mounting



## BANNER

Profile 1  
curved



**MATERIAL** Upper and lower part aluminium  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct illumination towards the front

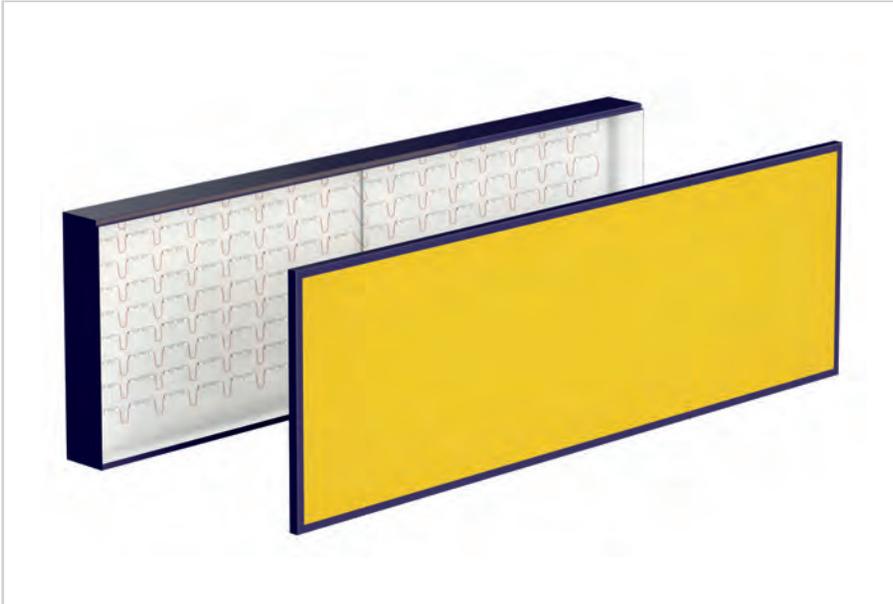
**PROCESSING** Text cropped and flat with acrylic  
backing

**INSTALLATION** Wall mounting

**ADVANTAGES** Mounting on curved facades and  
porch roofs

## BANNER

### Profile 4 curved



**MATERIAL** Lower part and surrounding frame made of aluminium  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct illumination towards the front

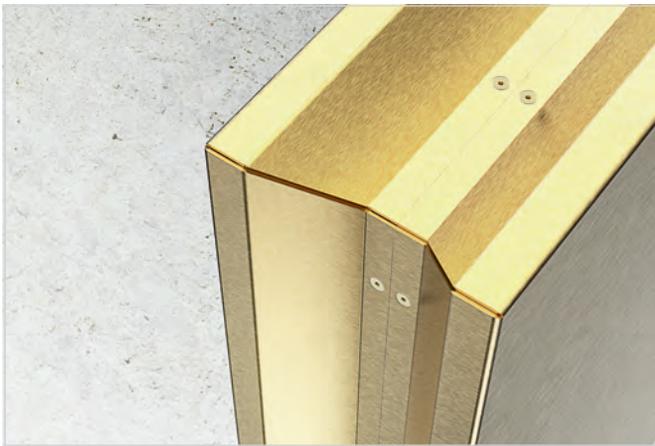
**PROCESSING** Front panel acrylic  
Lettering possible using foil, digital printing or intarsia

**INSTALLATION** Wall mounting

**ADVANTAGES** Mounting on curved facades and porch roofs



**PYLON**  
**Fdesign**  
**F 01**



**MATERIAL** Front and back made of aluminium  
 Modern surface optics  
 Painting, foiling or  
 digital printing film possible

**ILLUMINATION** With LED-box-side white 6500 K

**PROCESSING** Light aluminium frame  
 Lettering with flat oder extended  
 acrylic backing

**STRUCTURAL  
 DEPTH** 140 mm

**BASE HEIGHT** 100 mm

**INSTALLATION** With flange panels on on-site  
 foundation or on anchor cage

**ADVANTAGES** Elegant design  
 Hight-quality processing of the frames  
 Modern surface materials and paintings  
 come into ones own



**PYLON**  
**Fdesign**  
**F 02**



**MATERIAL** Front and back made of aluminium  
 Frame made of aluminium  
 covered with stainless steel or paint  
 Modern surface optics  
 Painting, foiling or  
 digital printing film possible

**ILLUMINATION** with LED-box-side white 6500 K

**PROCESSING** Front and back are going to be installed  
 at the visible frame  
 Lettering with flat or extended  
 acrylic backing

**STRUCTURAL** 130 mm  
**DEPTH**

**BASE HEIGHT** 35 mm

**INSTALLATION** With flange panels on on-site  
 foundation or on anchor cage

**ADVANTAGES** The sharp contours of from some distance  
 floating visible surfaces create  
 solidity and lightness at the same time  
 Minimalism for purists



**PYLON**  
**Fdesign**  
**F 03**



**MATERIAL** Front and back made of aluminium  
Modern surface optics  
Painting, foiling or  
digital printing film possible

**ILLUMINATION** with LED-box-side white 6500 K

**PROCESSING** Frameless  
Lettering with flat or extended  
acrylic backing

**STRUCTURAL  
DEPTH** 125 mm

**INSTALLATION** With flange panels on on-site  
foundation or on anchor cage

**ADVANTAGES** Interesting design of the frames  
with assymetric edges  
Attracts attention by using  
hidden lateral lighting



**PYLON**  
Profile 1  
straight



**MATERIAL** Supporting inner structure made of aluminium or hot-dip galvanised steel  
Upper parts aluminium sheet  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** With or without shadow gap  
Text cropped and flat with acrylic backing

**INSTALLATION** With flange panels on on-site foundation or on anchor cage

**ADVANTAGES** Shadow gap available at no extra cost



**PYLON**  
Profile 1  
Arched



**MATERIAL** Supporting inner structure made of aluminium or hot-dip galvanised steel  
Upper parts aluminium sheet  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid

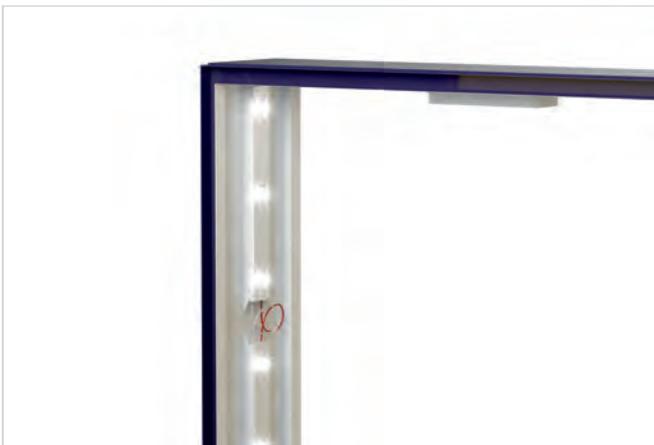
**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** With or without shadow gap  
Text cropped and flat backing

**INSTALLATION** With flange panels on on-site foundation or on anchor cage

**ADVANTAGES** Shadow gap available at no extra cost

**PYLON**  
Profile 4  
Straight



**MATERIAL** Supporting inner structure made of aluminium profile  
Upper frame aluminium sheet  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** Lettering possible using foil, digital printing

**INSTALLATION** With flange panels on on-site foundation or on anchor cage



**DIGITAL  
INFORMATION  
PANEL  
INTERIOR  
SURFACE LIGHT**



**MATERIAL** Upper subframe and lower part made of aluminium

**COATING** Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** FISCHER area lighting with particularly high luminosity white, 6500K, 550-600 cd/m<sup>2</sup>)

**POWER CONSUMPTION** ca. 70 watt

**DIMENSIONS** 700 x 1900 x 65 mm

**COVER FRAME** 25 mm (width)

**BASE** Covered with foil (opaque) height: 200 mm

**WEIGHT** 45 kg

**LETTERING** Self-adhesive film or digital printing

**INSTALLATION** Freestanding with bottom panel or direct connection to the ground

**ADDED VALUE** + easy maintenance  
+ homogenous illumination  
+ low structural depth

**DESIGNS** > double-sided  
> one-sided illuminated with aluminium-cover

**PYLON**  
Profile 4  
Arched



**MATERIAL** Supporting inner structure made of aluminium profile  
Upper frame aluminium sheet  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic 4 mm

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** Lettering using foil or digital printing possible

**INSTALLATION** With flange panels on on-site foundation or on anchor cage



## KERNS



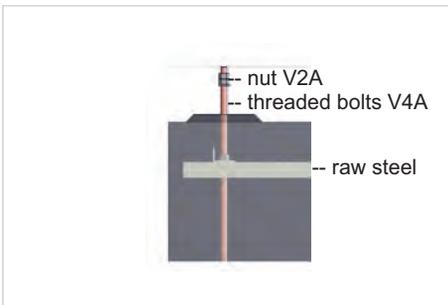
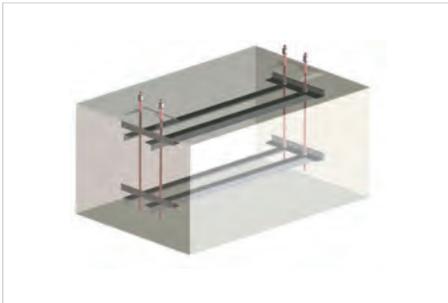
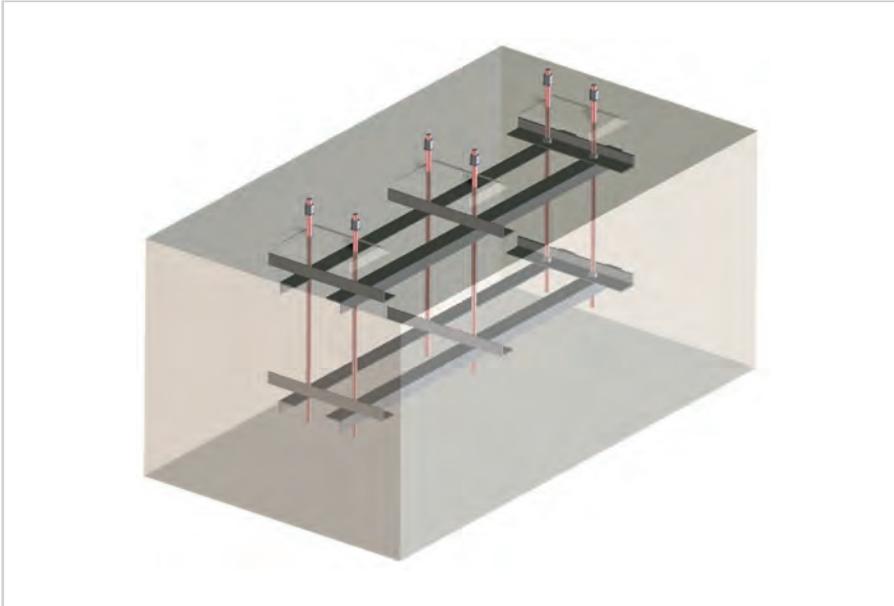
**MATERIAL** Kern 10 mm or 15 mm  
acrylic white, alternatively with 3 mm  
acrylic coloured or foil

**PROCESSING** Aggraded on supporting plate

**INSTALLATION** Suitable for banners and pylons  
Profile 1 with cropped text or logo

**ADVANTAGES** Easier to read  
High-quality visual display of the logo

## ANCHOR CAGE



**MATERIAL** Anchor cage made of stainless steel threaded bolts with bracket connections made of raw steel

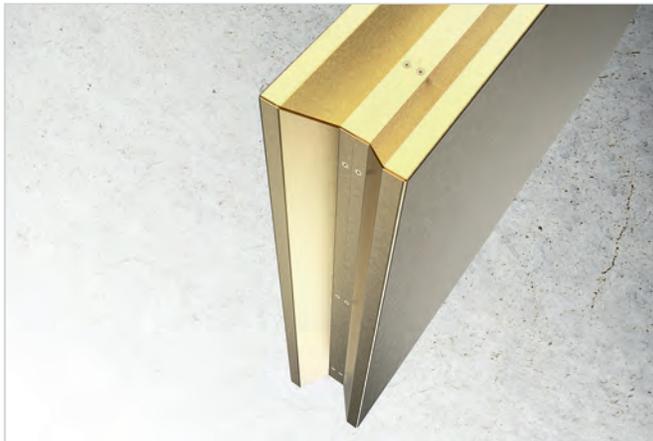
**INSTALLATION** Fast mounting of pylons due to precise fitting of the threaded bolts

**ADVANTAGES** > Simple adjustment possible  
> Telescope caps for covering the threaded bolts

## DISPLAYS

### Fdesign

#### F 01



**MATERIAL** Front and back made of aluminium  
Modern surface optics  
Painting, foiling or  
digital printing film possible

**ILLUMINATION** with LED-box-side white 6500 K

**PROCESSING** Light aluminium frame  
Lettering with flat oder extended  
acrylic backing

**STRUCTURAL  
DEPTH** 120 mm

**INSTALLATION** Wall mounting with 100 mm spacer

**ADVANTAGES** Elegant design  
Hight-quality processing of the frames  
Modern surface materials and paintings  
come into ones own



## DISPLAYS

**Fdesign**

F 02



**MATERIAL** Front and back made of aluminium  
Frame made of aluminium  
covered with stainless steel or paint  
Modern surface optics  
Painting, foiling or  
digital printing film possible

**ILLUMINATION** with LED-box-side white 6500 K

**PROCESSING** Front and back are going to be  
installed at the visible frame  
Lettering with flat or extended  
acrylic backing

**STRUCTURAL** 60 mm  
**DEPTH**

**INSTALLATION** Wall mounting with 100 mm spacer

**ADVANTAGES** The sharp contours of from some distance  
floating visible surfaces create  
solidity and lightness at the same time  
Minimalism for purists

## DISPLAYS

**Fdesign**

F 03



**MATERIAL** Front and back made of aluminium  
Modern surface optics  
Painting, foiling or  
digital printing film possible

**ILLUMINATION** with LED-box-side white 6500 K

**PROCESSING** Frameless  
Lettering with flat or extended  
acrylic backing

**STRUCTURAL  
DEPTH** 125 mm

**INSTALLATION** Wall mounting

**ADVANTAGES** Interesting design of the frames  
with asymmetric edges  
Attracts attention by using  
hidden lateral lighting

## DISPLAYS

### Profile 1



**MATERIAL** Upper and lower part made of aluminium  
White undercoating inside  
Outside paint in accordance with RAL  
or Sikkens Color Map solid

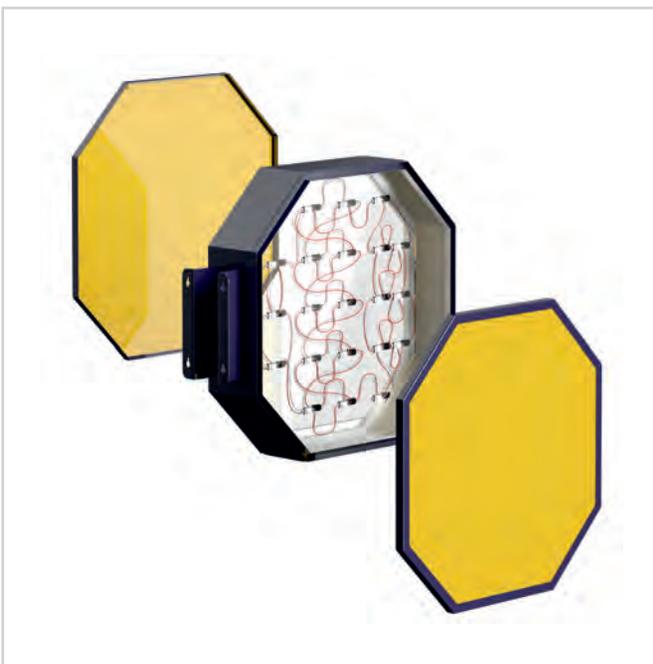
**ILLUMINATION** LEDs white 6500 K, surface laid  
or LED-box-side, alternative NLL  
Direct illumination towards the front

**PROCESSING** rectangular, round, oval and simple  
forms possible  
Text cropped and flat with acrylic  
backing

**INSTALLATION** Wall mounting with  
100 mm spacer

## DISPLAYS

### Profile 4



**MATERIAL** Upper subframe and lower part made of aluminium  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** LEDs white 6500 K, surface laid or LED-box-side, alternative NLL

**PROCESSING** Front panel acrylic  
Lettering possible using foil, digital printing or intarsia

**INSTALLATION** Wall mounting with 100 mm spacer

## DISPLAYS

### Profile 4

## SURFACE LIGHT



**MATERIAL** Upper part frame and lower part made of aluminium  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** FISCHER surface light (FFL) with a very high brilliancy  
(white, 6500K, 550-600 cd/m<sup>2</sup>)

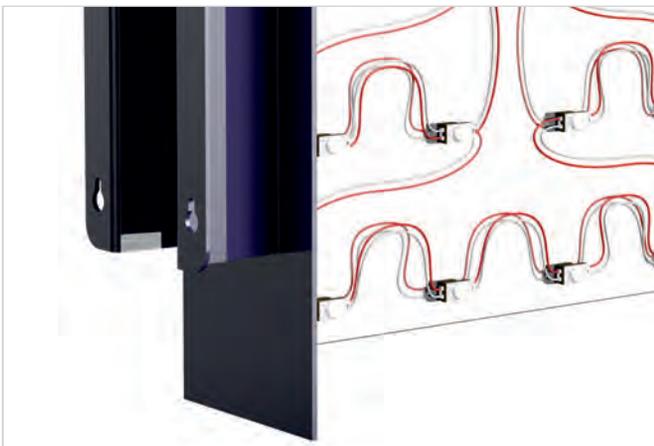
**DEPTH** 40-70 mm

**PROCESSING** Welded supporting construction made of aluminium  
Front panel acrylic  
Lettering possible using foil, digital printing

**INSTALLATION** Wall mounting with 100 mm spacer and shapely cover profile wired,  
ready for connection pre-assembly

## DISPLAYS

### Profil 8



**MATERIAL** Upper part hood made of acrylic  
lower part made of aluminium sheet  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL  
Direct lighting effect to the front

**PROCESSING** Square or rectangular  
Lettering possible using foil, digital  
printing or intarsia

**INSTALLATION** Wall mounting with  
100 mm spacer

## DISPLAYS

### Profile 9a/9P



**MATERIAL** Upper part hood made of acrylic  
lower part made of aluminium sheet  
or aluminium profile  
White undercoating inside  
Outside paint in accordance with  
RAL or Sikkens Color Map solid

**ILLUMINATION** LEDs white 6500 K, surface laid  
or LED-box-side, alternative NLL

**PROCESSING** rectangular, round, oval and simple  
forms possible  
Lettering possible using foil, digital  
printing or intarsia

**INSTALLATION** Wall mounting with  
100 mm spacer

## DISPLAY FLAG

### Profile 1



**MATERIAL** Upper part aluminium  
Supporting inner structure made of aluminium profile  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** Text cropped and flat with acrylic backing

**INSTALLATION** Wall mounting with 100 mm spacer

## DISPLAY FLAG

### Profile 4



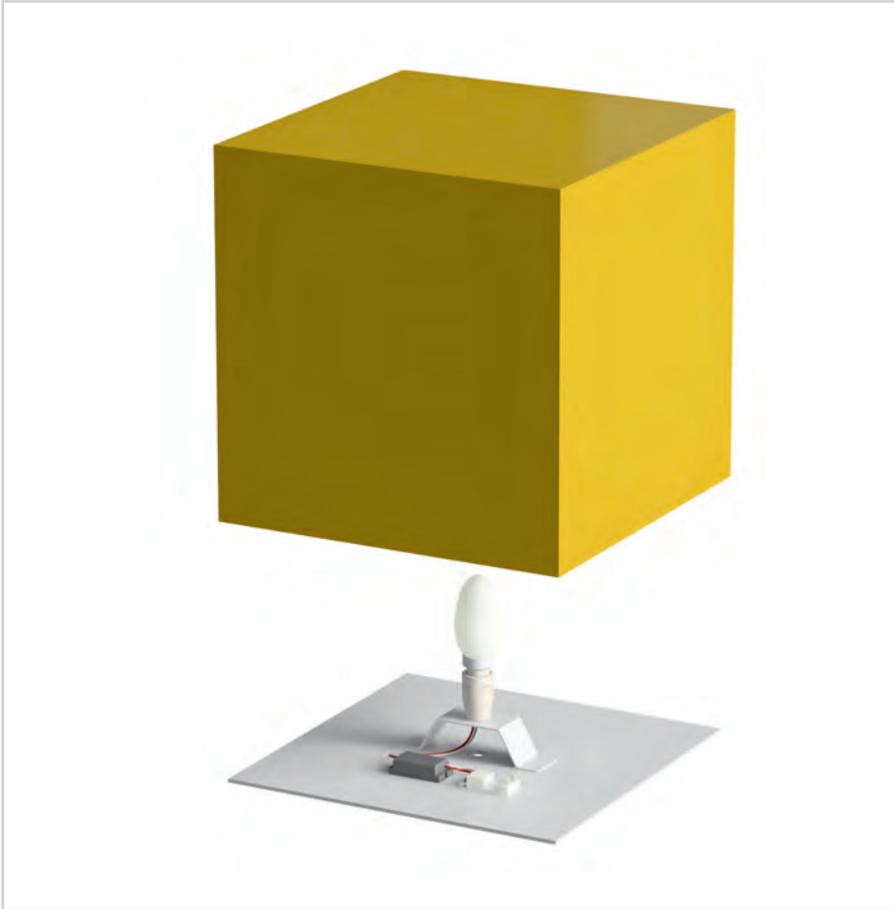
**MATERIAL** Upper part frame and lower part made of aluminium  
White undercoating inside  
Outside paint in accordance with RAL or Sikkens Color Map solid  
Front panel acrylic

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** Front panel acrylic  
Lettering possible using foil, digital printing or intarsia

**INSTALLATION** Wall mounting with 100 mm spacer

## CUBES Profile 8



**MATERIAL** Upper part hood made of acrylic  
Lower part aluminium sheet  
White undercoating inside  
External paint in accordance with  
RAL or Sikkens Color Map solid

**ILLUMINATION** LED lamp or HQL 50 mercury-vapour  
lamp (depending on size)

**PROCESSING** Plexiglas, mitre cut and glued  
Lettering possible using foil, digital  
printing or intarsia

**INSTALLATION** On existing base or wall mounting

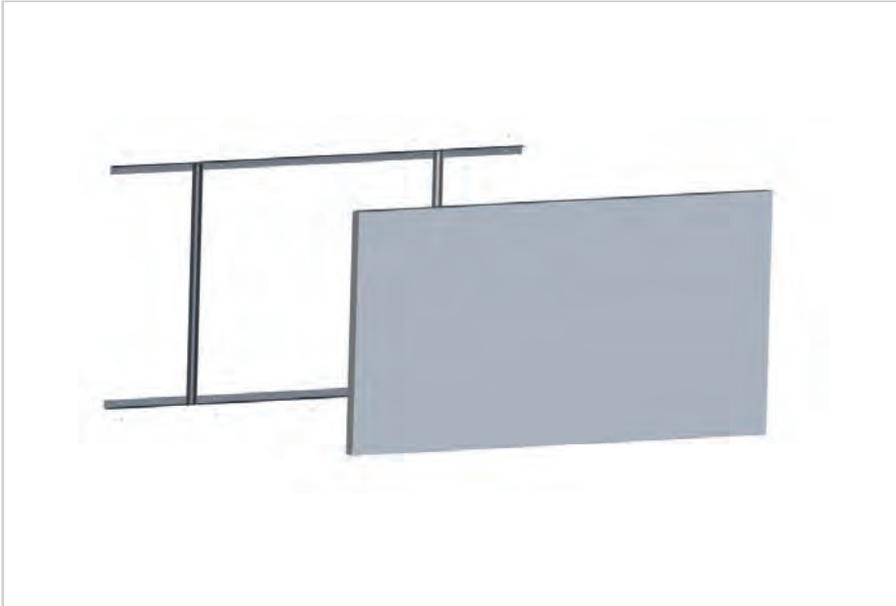
## PANEL



**MATERIAL** Panel made of aluminium  
Rear side uncoated  
External paint in accordance with  
RAL or Sikkens Color Map solid  
Includes aluminium tube frame

**PROCESSING** 2 mm aluminium sheet bolted on  
aluminium tube frame and edged  
Suitable for foil lettering and LED  
letters

**INSTALLATION** Wall mounting with welded in  
attachment panels



## PANEL

### Light version

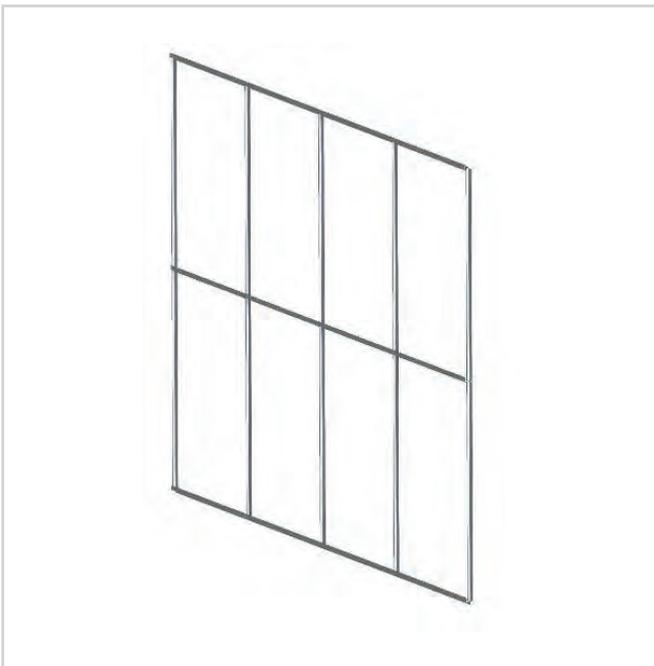
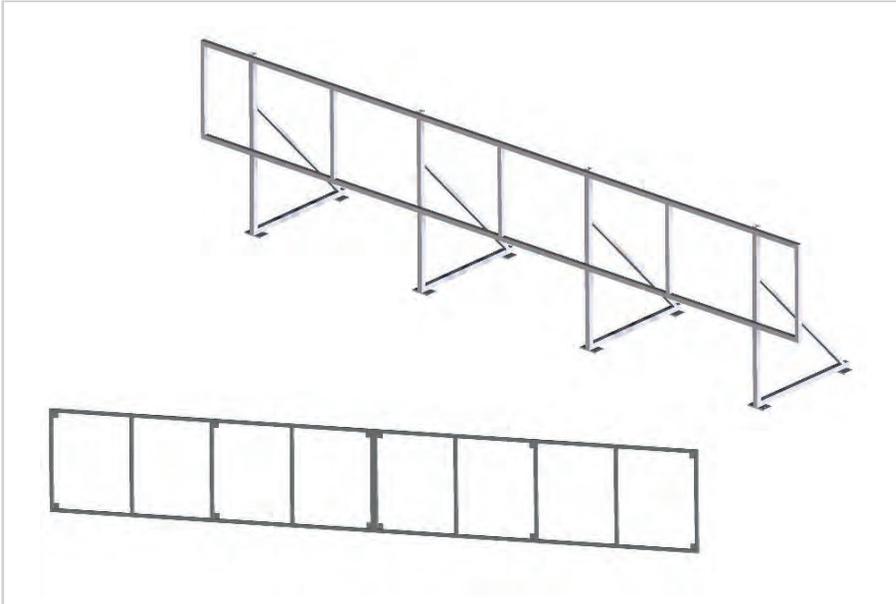
**MATERIAL** Panel made of aluminium  
Rear side uncoated  
External paint in accordance with  
RAL or Sikkens Color Map solid  
Includes light angled frames

**PROCESSING** On light angled frames 2 mm  
aluminium sheet bolted and edged  
Suitable for foil lettering and LED  
letters

**INSTALLATION** Wall mounting

## SUBSTRUCTURE

for large letters & banners



**MATERIAL** Substructure made of aluminium or hot-dip galvanised steel for large letters, banners and cloth banners, as well as roof installations

**PROCESSING** Aluminium uncoated / Steel hot-dip galvanised

**INSTALLATION** on facades or free-standing on roofs

**ADVANTAGES** Produced according to the valid manufacturer qualifications and structural stability requirements

## CLOTH BANNER

### Design A

Large areas.  
Advertising towers.



**MATERIAL** Aluminium tube inner structure with tensioning profiles  
Frames and rear wall with sheet covering  
Sheet rear wall uncoated  
White undercoating inside  
External frame side painted in accordance with RAL or Sikkens  
Color Map solid  
Including cloth banner 600 g/m<sup>2</sup> with foil (single colour) or digital printing

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**PROCESSING** Stable design for large areas (> 10 m<sup>2</sup>) or advertising towers

**INSTALLATION** With rear-side suspension device

**ADVANTAGES** Continuous tensioning system -  
Tension adjustment is possible  
Maintenance via frame or correction flaps without removing the cloth banner  
Mounting as a single piece possible due to high level of rigidity

## CLOTH BANNER

### Design B

Shapes.  
Logos.



**MATERIAL** Frame profile with sheet metal  
lower part  
White undercoating inside  
External frame side painted in  
accordance with RAL or Sikkens  
Color Map solid  
Including cloth banner with foil  
(single colour) or digital printing

**ILLUMINATION** LEDs white 6500 K, surface laid  
alternative NLL

**PROCESSING** Lighter version of cloth banner A  
for producing shapes and logos

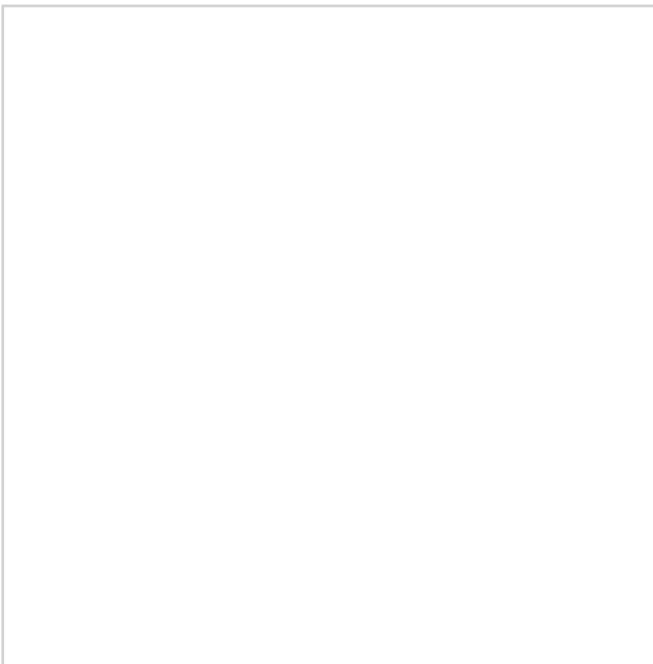
**INSTALLATION** Wall mounting

**ADVANTAGES** round, oval and simple forms  
possible

## CLOTH BANNER

### Design C

Facade strips



**MATERIAL** Frame profile with sheet metal rear wall  
With or without cover frame  
Sheet rear wall uncoated  
White undercoating inside  
External frame side painted in accordance with RAL or Sikkens Color Map solid  
Including cloth banner with foil (single colour) or digital printing

**ILLUMINATION** with LED-box-side white 6500 K  
alternative NLL

**INSTALLATION** Wall mounting

**ADVANTAGES** Flat structure  
Longer facade strips  
With or without cover frame (30 mm wide) possible

## CLOTH BANNER

### Design E

Light version.



**MATERIAL** Aluminium profile at the back with groove for insertion of a white coated aluminium sheet  
Cloth banner with clips  
Cover frame out of aluminium  
External frame side painted in accordance with RAL or Sikkens Color Map solid  
Including cloth banner with foil (single colour) or digital printing

**ILLUMINATION** with LED-box-side white 6500 K

**STRUCTURAL DEPTH** 132 mm

**INSTALLATION** Wall mounting  
Lower banner part is mounted to the wall with using corner angles and lugs  
Covered with cloth banner

**ADVANTAGES** Low weight  
Inexpensive  
Easy installation



## CLOTH BANNER

### Indoor areas

Frameless.  
Illuminated.



**DESCRIPTION** Aluminium profile with integrated tension groove for holding the soft rubber lip (bead) of the pre-fabricated cloth banner print

**ILLUMINATION** LEDs white 6500 K, surface laid

**AREA OF USE** Indoor areas

**STRUCTURE** Single-sided

**STRUCTURAL DEPTH** 91 mm

**STANDARD COLOUR** Silver epoxy EV 1  
Aluminium profile

**SPECIAL COLOURS** In accordance with RAL  
Aluminium profile or Sikkens Color Map solid

**PRINT CARRIER** Cloth banner 115g/m<sup>2</sup>, B1

**LIGHT INTENSITY** 400 cd/m<sup>2</sup>  
White

**VOLTAGE** 12 V

**INSTALLATION** Wall mounting, Wall installation

**MOTIF CHANGE** Very quick and simple



## SUBSTRUCTURE

for advertising systems  
WITHOUT maintenance  
platform



**MATERIAL** Substructure made of hot-dip galvanised steel

**PROCESSING** Substructure is possible in three designs (parallel, wedge and triangular form)

**INSTALLATION** On concrete masts for mounting advertising systems

**ADVANTAGES** Structural stability can be tested on request  
Produced according to the valid manufacturer qualifications



## SUBSTRUCTURE

for advertising systems  
WITH maintenance  
platform



**MATERIAL** Substructure with accessible maintenance platform made of hot-dip galvanised steel

**PROCESSING** Substructure is possible in three designs (parallel, wedge and triangular form)

**INSTALLATION** On concrete masts for mounting advertising systems

**ADVANTAGES** Structural stability can be tested on request  
Produced according to the valid manufacturer qualifications  
Low maintenance costs - no hydraulic lift needed

## GLASS STELE



**MATERIAL** Compound safety glass, consisting of: 2 x 5 mm single-pane safety glass  
Stainless steel base

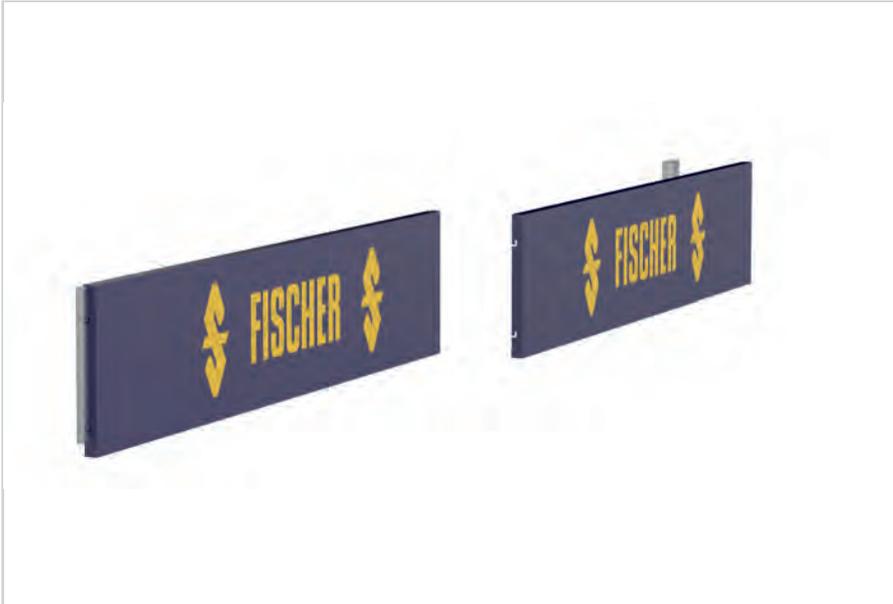
**PROCESSING** Both sides can be used  
Visible surfaces separated with white block-out foil attached in the middle

**INSTALLATION** Free-standing or bolted to base plate

**ADVANTAGES** Elegant, free-standing stele

## FACADE STRIPS

### Aludibond



**MATERIAL** 4 mm Aludibond pre-coated in RAL 9016

**PROCESSING** Dibond milled in, sharp-edged and glued

**INSTALLATION** For suspension to attachment bracket using a bayonet connection

**ADVANTAGES** Low-cost alternative to aluminium panels  
Even surface



**INSTALLATION**  
**LETTERBOX /**  
**MONITOR**

for pylons, steles,  
 banners



**MATERIAL** Stainless steel letterbox or individual customer item DIN C4

Screen individual customer item  
 Fan included in installation

**PROCESSING** Letterbox DIN C4 format or screen (individual customer item) for installation in pylons, steles and banners

**INSTALLATION** On the corresponding substructure

## STAND- BANNER



**MATERIAL** Aluminium panel/-banner  
Painted in accordance with RAL or  
Sikkens Color Map solid  
Side support feet made of aluminium  
or galvanised steel

**ILLUMINATION** With or without NNL

**INSTALLATION** Feet with flange panels for mounting  
onto the foundation  
Banner/panel with spacer mounted  
between the feet